



Virtual Conference Agenda

All Times are Pacific Standard Time – Please Adjust for Your Time Zone

Wednesday, December 14, 2011

		SPEAKER
7:30 am – 7:45 am	Welcome & Announcements	Jonathan Nicholas
7:45 am – 8:30 am	Keynote: “Surviving Your Serengeti”	Stefan Swanepoel
8:30 am – 9:30 am	Keynote: “Exhibiting Leadership in Times of Doubt”	Steve Harney
9:45 am – 10:40 am	Breakout: “Seven Steps to Recruiting Success”	Jim Van Horn
10:50 am – 11:50 am	Expert Panel: “Recruiting Best Practices”	Jim Van Horn, Facilitator
12:00 pm – 12:55 pm	Breakout: “Innovative Profit Centers”	Kim Koraca & Laura Gillespie
1:05 pm – 2:00 pm	Breakout: “Profit Realities”	Aaron Taylor & Ron Hurak
2:10 pm – 3:05 pm	Breakout: Small Brokerage Tips for Success”	John Mayfield

Thursday, December 15, 2011

		SPEAKER
7:25 am – 7:50 am	Special Presentation: “REO Boom!”	Aram & Tim Shah
8:00 am – 8:55 am	Breakout: “New Brokerage Model Realities”	Julie Garton-Good
9:05 am – 10:00 am	Breakout: “Consumer Evolution Revolution”	Julie Garton-Good, Facilitator
10:10 am – 11:05 am	Breakout: “Is Your Brokerage Social?”	Brad Hanks
11:15 am – 12:15 pm	Breakout: “Innovations 2012”	Matthew Ferrara
12:25 pm – 1:05 pm	Expert Panel: “Leading Through Technology”	Michael Krisa, Facilitator
1:15 pm – 2:15 pm	Closing Session: Brokerage RE-Invented	John Cheplak

Join your industry peers and colleagues and immerse yourself in innovation at the CRB Council’s 2nd Annual Virtual Convention. Interact, learn, get inspired and re-invent your brokerage as you hear from thought provoking industry leaders.

No Travel – No Hotels – No Hassle
 Register at www.CRB.com



Your Interactive Experience Includes:

- ✓ Live Sessions
- ✓ Attendee Q&A
- ✓ Social Networking Lounge
- ✓ Leadership Learning Library
- ✓ Trade Expo with Leading Vendors
- ✓ Chat with Other Attendees
- ✓ Access to Recorded Archives